

Need Marketing Afterburners?



Photos: United States Navy

Contrecoup® Fuels Marketing Success For Your Sales Objectives

Contrecoup will help your business develop effective marketing processes to maximize the return of your marketing investment. Ignite your sales initiatives with marketing strategies designed around your business.

Launching new products and services

- Acquire new customers
- Increase revenue from existing clients
- Create awareness and increase interest
- Invest in research and surveys
- Increased marketing ROI

Public and media relations

- Target your press releases
- Gain local, national and international exposure
- Nurture media relations for publicity
- Build your brand & manage perceptions

Campaign planning and execution

- Integrated marketing programs
- More productive tradeshows
- Redeploy ineffective advertising
- Leverage blogs and social media

Our Services

Achieve Your Business Objectives

New business development

- Introduce market sizing for better investment decisions
- Anticipate market changes with competitive intelligence
- Find new channels of distribution

Website analysis and optimization

- Track and monetize user behaviors
- Gain better search engine visibility
- Develop better on-line content
- Optimize your online presence for better visibility, branding and usability

We want to learn more about your business objectives and help develop your marketing flight plan.

Contact us today! (630) 482-2344

Learn more at www.contrecoupcreative.com or contrecoup.wordpress.com

